



Founder and managing director of mysportgroup GmbH

- fastest growing European E-commerce sports player
- dual strategy with clubshop mysportbrands and premium-shop mysportworld
- 115 employees, 2-digit million turnover, own logistic centre in Berlin

EXPERIENCE

» CAREER:

- Managing director at CityDeal/Groupon Germany/Austria/Switzerland
- Setup of procurement controlling system at Zalando
- Strategy consulting experience at Roland Berger in procurement/restructuring
- Founder of a Munich-based self service bakery (sold to a private investor)

» EDUCATION:

- Master of Science at HHL-Leipzig Graduate School of Management
- MBA at Universidad del Pacífico Quito (Ecuador)

AWARDS MYSPORTGROUP

- » **Internet World Shop Award 2012** as best pure online player with mysportworld
- » **Red Herring 2011** best of 100 in Europe
- » **n-tv and Deutsches Institut für Servicequalität** 1st place in shopping conditions
- » **Internet World Business idea 2011** as most innovative Ecommerce newcomer

